

Ana Karina Da Silva

Multidisciplinary bilingual advertising copywriter

www.anakarinawrites.com

Doner, Chicago — *Associative Creative Director*

JAN 2022 - PRESENT

McDonald's, Johnson & Johnson's, Zyrtec, CorePower.

Fluent 360, Chicago — *Sr. Copywriter*

MARCH 2018 - DEC 2021

Army, Nissan, INFINITI, Big Brothers and Big Sisters and Spectrum.

Lapiz Leo Burnett, Chicago — *Copywriter*

MAY 2016 - MARCH 2018

Poptarts, Gain, Mexico Tourism Board, Purina, Allstate, Nintendo, AAP, Special K.

McGarrybowen, Chicago — *Jr. Copywriter*

SEPTEMBER 2014 - FEBRUARY 2016

Disney Parks, Marriot, Kraft Singles, Lunchables, Capri Sun, Kool-Aid and USTA.

ARS DDB, Caracas — *Jr. Copywriter*

SEPTEMBER 2011 - MARCH 2013

Toyota, Oscar Mayer, Sodexo, Plumrose, Bima, Mercantil Bank

Latin American Festival Theater, London — *Freelance. Copywriter*

OCT 2010 - NOV 2010

Hener, Caracas — *Jr. Copywriter*

SEPTEMBER 2008 - JANUARY 2011

Toyota, Oscar Mayer, Sodexo, Plumrose, Bima, Mercantil Bank

EDUCATION

Second City School of Comedy, Chicago 2020 TV Pilot Writing

Second City School of Comedy, Chicago 2020 Accelerated Writing

Improv Olympics, Chicago 2019 SNL Sketch Comedy Writing

Chicago Portfolio School, Chicago 2013 Advertising Copywriting

Universidad Central de Venezuela, Caracas 2012 *Diploma in Art Critics*

Universidad Católica Andres Bello, Caracas 2011

Bachelor in Communications - Advertising and Marketing

Author of *Bilingual Children's Book Emma's Dream*

Creator of "The Purpose" TV Show Pilot 2021

Creator of "Adulging" TV Show Pilot 2020

Creator of Fashion blog "Closet Therapy" /Youtube / Instagram Channel 2016 - 2020

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FEATURED

New York Times / Washington Post / Huffington Post / New York Post / ABC / NBC / Discovery Channel / Forbes / Business Insider / The Sun / The Mirror / Mashable / India Times / Vice / The Telegraph / People / Cosmopolitan / ESPN / Fox News / The Weather Channel / Lonely Planet / GQ / L'ADN / CBS / Metro / NBC / Creativity / Bravo / Remezcla / NPR / DW / Adweek

AWARDS

TELLY Silver Winner Branded Content Nissan MNT 2020
ANA - LGBTQ Category Winner 2019
ANA - Audio Category Winner 2019
TELLY Silver Award for Branded Content in General Automotive 2019
TELLY Silver Award for Branded Content People's Telly for Entertainment 2019
TELLY Bronze Award for Branded Content Craft Directing 2019
CANNES LIONS - Outdoor Silver 2017
CANNES LIONS - PR Shortlist 2017
CLIO - Outdoor shortlist 2017
SOL - Outdoor Silver 2017
SOL - Innovation Silver 2017
SOL - PR Bronze 2017
SOL - Media Bronze 2017
SOL - Outdoor Shortlist 2017
SOL - Media Shortlist 2017
SOL - Digital Shortlist 2017
LONDON INTERNATIONAL AWARDS - Radio Silver 2015 FIAP - Radio Bronze 2015
WAVE Festival - Radio Bronze 2015
ADDY - Radio Bronze 2015
NEW YORK AD Festival - Radio Finalist 2015
RADIO MERCURY - Radio Shortlist 2015
CPS Chicago Portfolio School - Best Headlines of the Quarter 2014
ANDA - Best Image Silver 2013
ANDA - Original Music Silver 2013
ANDA - Interactive Banner Gold 2013
ANDA - Agency of the year Gold 2012
PRODUCTO - Best Social Print Gold 2010

LANGUAGES

Spanish, Portuguese, English

